

ST. PIOUS X PG (MBA) COLLEGE FOR WOMEN

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Report on Expert Talk on World Intellectual Property Day

• Name of the Activity: Expert Talk on World Intellectual Property Day

• Level of Activity: Academic activity - Expert Talk

• **Date:** Saturday, 26th April 2025

Time: 1:30 PM onwardsVenue: Silver Jubilee Hall

• Target Group: All Postgraduate Students

• Organized by: Institution's Innovation Council (IIC) and Research Committee (IPR

Resource person details with contact details:

Dr. V. Samunnatha, Placement Officer, Dept. of Business Management, Vice-Principal, University College of Commerce & Business Management (UCC & BM), Osmania University

Mobile: 94413 81847

Objective of the event:

This expert talk aims to enlighten postgraduate students on the significance of Intellectual Property Rights in today's innovation-driven economy. The session will cover various aspects of IPR, including its role in business strategy, legal frameworks, and the importance of protecting intellectual assets. Attendees will gain insights into how IPR influences entrepreneurship and the commercialization of innovations.

World Intellectual Property Day, observed annually on April 26, was established by the World Intellectual Property Organization (WIPO) in 2000 to raise awareness about the role of intellectual property (IP) in fostering innovation and creativity. The date marks the anniversary of the entry into force of the WIPO Convention in 1970.

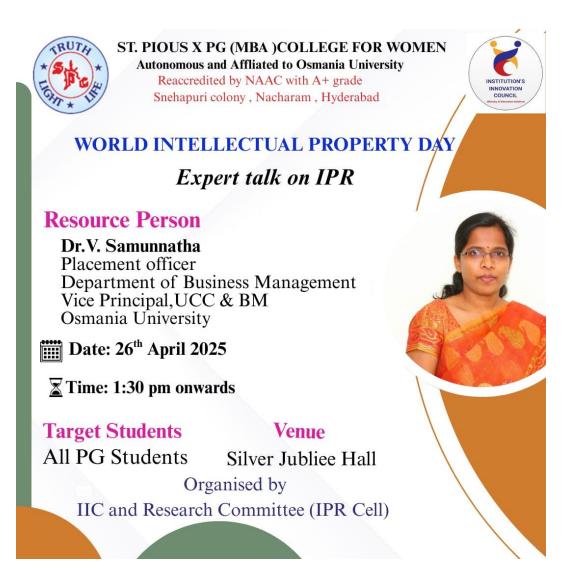
The theme for World IP Day 2025 is "IP and Music: Feel the Beat of IP", highlighting the vital role that intellectual property rights play in supporting the music industry. This theme underscores how copyrights and related rights protect the creative endeavors of musicians, composers, and producers, ensuring they receive recognition and remuneration for their work

Brief report with outcome:

On the occasion of World Intellectual Property Day 2025, the Institution's Innovation Council (IIC) and the Research Committee (IPR Cell) jointly organized an expert talk by Dr. V. Samunnatha, Placement Officer and Vice-Principal. The programme commenced with a warm welcome address by Dr. B. Susmitha, followed by an insightful note on the

significance of the day delivered by Dr. Kiranmayi, Co-ordinator of the IPR Cell. Prof. S. Pardhasaaradhi, Dean of Research, also addressed the gathering, emphasizing the importance of intellectual property in academia and innovation. The occasion was further graced by the presence of Dr. Sudha Swaraga, Co-ordinator of the Research Committee, and Dr. Anjana Shukla, President of IIC.

The session aimed to raise awareness among postgraduate students about the importance of Intellectual Property Rights (IPR) in today's innovation-driven economy. Dr. Samunnatha highlighted the role of IPR in business strategy, legal frameworks, and the protection of creative and intellectual assets. The event successfully enlightened students on how IPR influences entrepreneurship and innovation, and encouraged them to explore the legal and commercial dimensions of intellectual property. With enthusiastic participation 111 postgraduate students and faculty members, the session proved to be highly informative and impactful, fostering a greater understanding of IPR and its significance in creative domains. Feedback collected from all the participants.













S.No	Year/	Admission Number	Name of the Student	Feedback	Sign. of the student
1.	JI MSc. Microbiology	1212-23-518-010	P.Y. Tejasuli.	informative sl detailed session	Tejasus .
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WORLD INTELLECTUAL PROPERTY DAY Expert talk on IPR

Organized by

IIC and Research Committee (IPR Cell)

Resource Person: Dr. V. Samunnatha, Placement officer, Department of Business Management,

Vice Principal, UCC & BM, Osmania University
All PG Students

Venue: Silver Jublice Hall

Target Students: All PG Students

Date: 26th April 2025

Time: 1.30 PM onwards

List of Participants

S.No	Year/ Group	Admission Number	Name of the Student	Feedback	Sign. of the student
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13.	M. Sc Numbi	1212-24-520-030	P. Soumyer	Encellent senion.	County.
14	MS chulcitie	0 12 2-245 20033	Sopeadhynsha	Thought provoking	20
12:	MSC. 11	1212-2452001	o Kareri Jardu	Very understanding	Pjardy
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15	MSC 2nd	121223518018	Y. Shylaja	Good	hylis
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17.		121223518007	Jimmi.	Good.	Stantil
18	2	121224520037	M. Swapna prige	lengaging.	Rr.
19	MSC 2nd yr.	121223514003	R. Malavika	very informative.	RMalaika
20	MSC 2nd Yr	121223514023	K. Sahithi.	knowledgoable	K. Pahithe
21.	Msc 2nd XV	121223514007	G.Tejaswini	very Interactive	a.
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02.	I MSC Biochem	121224514019	A Stavani	Effective Presentation	Genna.
03.	Brochem	121224514014	B. Téjasree	Enthusitic presentation	Tejasref.
04	Biochem	121224514013	-Adliga Shahaas	Valuable.	Aduja
05	Insc	121224514016	Tegas wini .	Good	Tagat.
06	Biochem	121224514003	G. Sninidhi	Interesting topic	Birt
07	1st M.Sc Nutrition	121224520020	Kondle Salithya	Good min a throng	They to
08.	Ne for ten	191994570019	K. Sindhuja	Juterothne.	K. Reidnigt
09.	Ast M.Sc	15:4254520031	Syavani.	Satisfactory	2-
10	1st MSC Nutrition	12122452002	Malyala Tanmai	Good seminar with best imples.	M. Tanmal
11-	1st MSC Nutrition	121224520028	Svi Divya.	Very helpful	Xing
12.	Microbiolo	121223518029	Mehreen-lathima	· Valuable	mehreen
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14.	11	121223578034	Safa	very halfull, clear view on & lps viry knowledabl	Salul
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